

EXHIBIT 2: INFRINGEMENT #1

URL: <https://www.casadm.com/ideas>

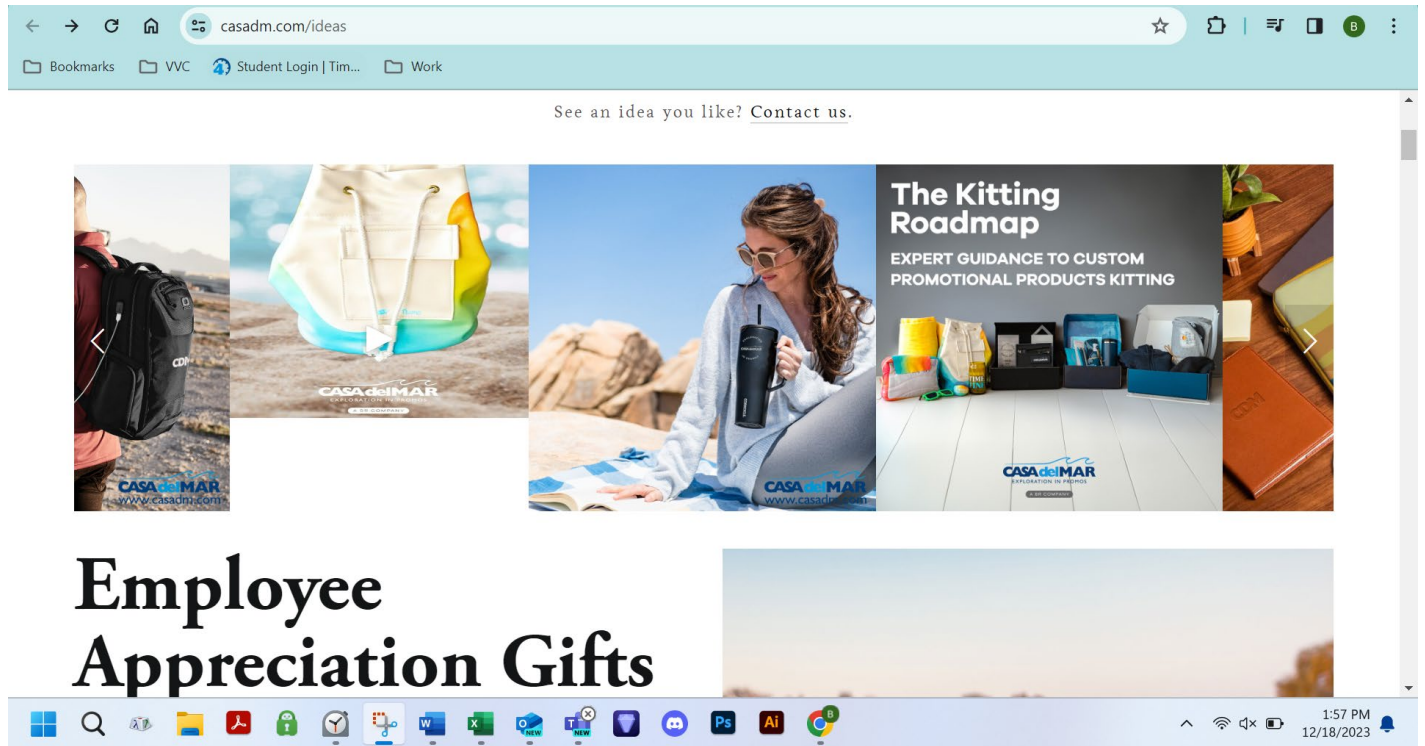



EXHIBIT 2: INFRINGEMENT #2

URL: <https://www.facebook.com/CasaDelMarSanDiego/posts/786187633508077>

Facebook post from Casa Del Mar - Custom Apparel, Promotional Products and More, dated July 28, 2023.

Made with slow sippers in mind, the XL Cold Cup has 30 ounces of capacity to get you through your day and beyond. Explore our full line of drinkware by hitting the link in our bio!

#drinkware #cancooler #tumbler #hotproduct #promotionaldrinkware #promotionalproducts #logo #corporategifts #customapparel #waterbottle #branding #promotionalitems #summer #swag #casaDM #sandiego #sandiegoliving #promotionalproductswork

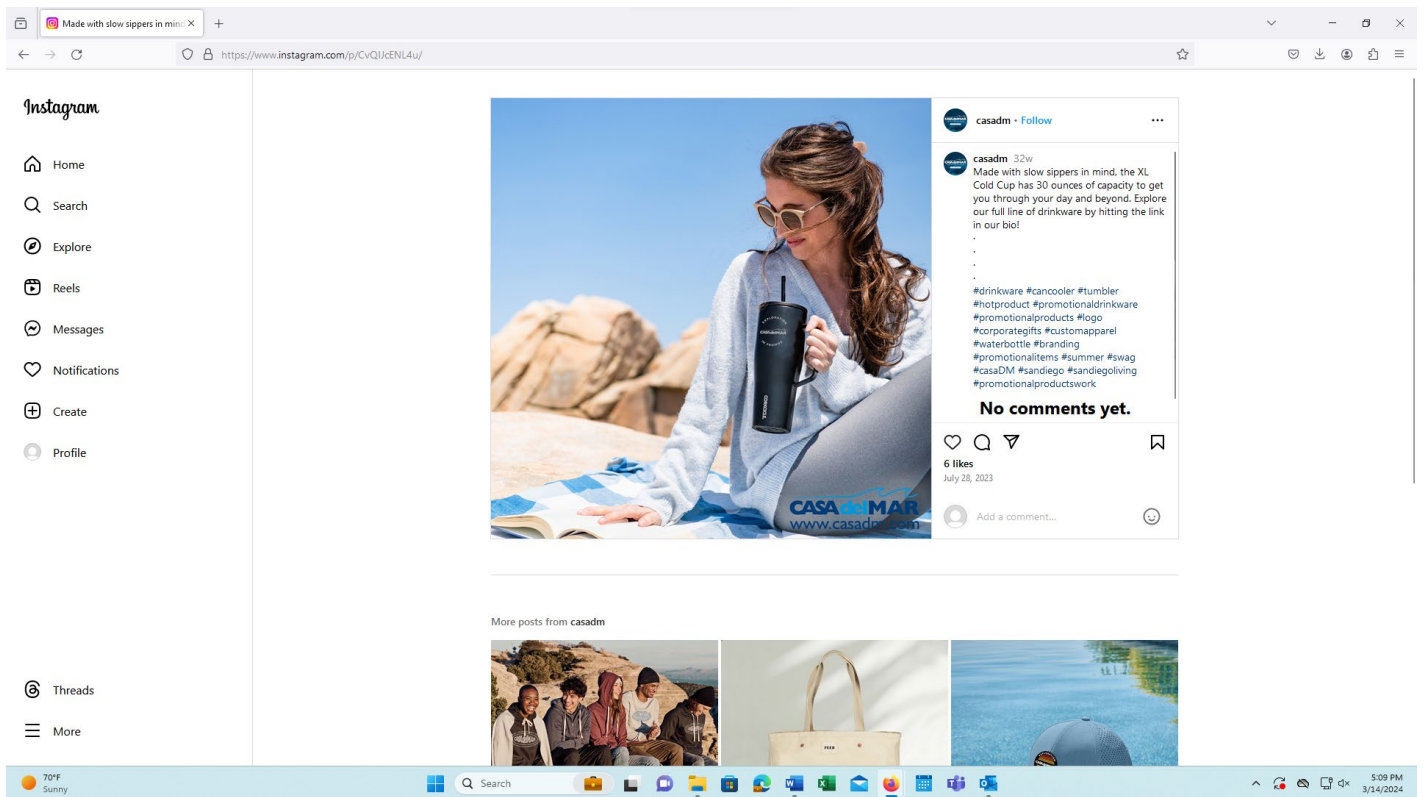


Like Comment Share

70°F Sunny 5:08 PM 3/14/2024

EXHIBIT 2: INFRINGEMENT #3

URL: <https://www.instagram.com/p/CvQIJcENL4u/>



The screenshot displays an Instagram post from the user 'casadm'. The post features a photograph of a woman with long brown hair and sunglasses, sitting outdoors on a blue and white checkered blanket. She is holding a black tumbler cup with a straw. The background shows a clear blue sky and some rocky terrain. The post's caption reads: "Made with slow sippers in mind, the XL Cold Cup has 30 ounces of capacity to get you through your day and beyond. Explore our full line of drinkware by hitting the link in our bio!". Below the caption, there are several hashtags: #drinkware, #cancooler, #tumbler, #hotproduct, #promotionaldrinkware, #promotionalproducts, #logo, #corporategifts, #customapparel, #waterbottle, #branding, #promotionalitems, #summer, #swag, #casadm, #sandiego, #sandiegoliving, and #promotionalproductswork. The post has received 6 likes and was posted on July 28, 2023. The Instagram interface shows the user's profile, navigation menu, and a section titled "More posts from casadm" with three additional post thumbnails. The Windows taskbar at the bottom indicates a temperature of 70°F and a sunny weather condition.

Instagram

Home Search Explore Reels Messages Notifications Create Profile

Threads More

70°F Sunny

Search

5:09 PM 3/14/2024

EXHIBIT 2: INFRINGEMENT #4

URL: https://www.linkedin.com/posts/casa-del-mar-exploration-in-promos_drinkware-cancooler-tumbler-activity-7090767901825134593-9Eaw?trk=public_profile_like_view


Casa del Mar - Exploration in Promos' Post

Casa del Mar - Exploration in Promos
387 followers
7mo

Made with slow sippers in mind, the XL Cold Cup has 30 ounces of capacity to get you through your day and beyond. Explore our full line of drinkware by hitting the link below!

<https://hubs.li/Q0Y-KYh0>

#drinkware #cancooler #tumbler #hotproduct #promotionaldrinkware #promotionalproducts #logo #corporategifts #customapparel #waterbottle #branding #promotionalitems #summer #swag #casaDM #sandiego #sandiegoliving #promotionalproductswork



EXPLORATION IN PROMOS
CASA del MAR

387 followers
View Profile + Follow

Explore topics

- Sales
- Marketing
- Business Administration
- HR Management
- Content Management
- Engineering
- Soft Skills
- See All

70°F Sunny
Search
5:10 PM 3/14/2024